



**12 AUGUST 2019**  
Crown Towers, Burswood

For more information and to secure your place visit  
[perthusasia.edu.au/events/defence-forum-2019](http://perthusasia.edu.au/events/defence-forum-2019)

TICKETS \$220

# PROGRAM OVERVIEW (IN DEVELOPMENT)

0815-0845	REGISTRATION   TEA AND COFFEE
0845-1040	CONFERENCE WELCOME – Professor Gordon Flake, Perth USAsia Centre WELCOME TO COUNTRY CONFERENCE WELCOME – The Hon. Kim Beazley AC WELCOME FROM STATE GOVERNMENT – The Hon. Mark McGowan MLA KEYNOTE ADDRESS – Senator the Hon. Linda Reynolds CSC PANEL DISCUSSION – Changes in the Indo-Pacific defence environment
1040-1110	MORNING TEA
1110-1240	KEYNOTE ADDRESS – Shadow Federal Minister for Defence, Richard Marles PRESENTATION – SME Showcase PANEL DISCUSSION – New partnerships in the Indo-Pacific IN CONVERSATION – National perspective
1245-1325	LUNCH
1325-1455	PRESENTATION – Role of SMEs in WA PRESENTATION – Rare Earth Minerals PRESENTATION – Industrial Innovation PANEL DISCUSSION – New frontiers in defence: what does this mean for WA?
1455-1525	AFTERNOON TEA
1525-1700	PRESENTATION – SME showcase PRESENTATION – Future Skills PANEL DISCUSSION – Preparing WA to meet new and emerging Indo-Pacific defence requirements FOCUS ON CYBER CLOSING REMARKS – The Hon. Paul Papalia CSC MLA
1700-1800	NETWORKING DRINKS





## WELCOME MESSAGE

**The Hon. Paul Papalia CSC MLA**  
Minister for Defence Issues

I look forward to welcoming you to the 2019 Indo-Pacific Defence Conference to be held in Perth, Western Australia on 12th August 2019.

The Government of Western Australia recognises the Indo-Pacific's role as a key economic and trade zone and is proud to partner with the USAsia Centre Perth to deliver this conference which will convene strategic thinkers from the military, industry, academic and government sectors from across the Indo-Pacific region.

Western Australia has a long and proud history of promoting and contributing to the national and international defence industry - through innovation, collaboration and providing value for money.

Perth is home to Australia's largest naval base, an advanced manufacturing sector and has an internationally recognised reputation for innovation and expertise. Its strategic economic and locational links in the Indo-Pacific make it the ideal location to discuss the critical defence and security issues impacting the region.

Perth is the western gateway to Australia and in recent years has transformed into a vibrant city with world-class sport and entertainment infrastructure, complemented by quality and affordable hotels, bars and restaurants. I hope your visit will include some time to enjoy all that Perth and the surrounding regions have to offer.

## SPEAKERS INCLUDE:



**The Hon. Mark McGowan MLA**  
Premier of Western Australia



**The Hon. Senator Linda Reynolds CSC**  
Minister of Defence



**The Hon. Richard Marles MP**  
Deputy Leader and Shadow Minister for Defence



**The Hon. Melissa Price MP,**  
Minister for Defence Industry



**Matt Keogh MP**  
Shadow Minister for Defence Industry



**The Hon. Kim Beazley AC**  
Governor of Western Australia



**Commodore Lee Goddard CSC**  
Royal Australian Navy



**Todd Alder**  
Managing Director and CEO, Orbital UAV



**Rear Admiral (Retd.) Raydon Gates AO**  
WA Defence Advocate



**Professor Stephen Smith**  
Chair, Advisory Board of the UWA Policy Institute



**Lieutenant Colonel Jasmin Diab**  
Base Commander, Campbell Barracks, Australian



**Admiral Mike Rogers (Ret)**  
Former Commander, US Cyber Command



**Lt. Gen. (Ret.) Agus Widjojo**  
Lieutenant General (Ret), Former Vice Chairman, People's Consultative Assembly of the Republic of Indonesia



**Admiral Scott H. Swift**  
Former Commander, US Pacific Fleet



**Vice Admiral (Ret'd) Yoji Koda**  
Former Commander in Chief, Self Defense Fleet, Japan Maritime



**Major General (Ret.), Prof Seo Young Lee**  
Professor of Korea, National Defense University



**Ambassador (Former) Mark Lippert**  
Vice President, Boeing International



**General Angus J. Campbell AO DSC**  
Chief of Defence Force, Australian Army

# PROMOTIONAL PACKAGES

PACKAGE	COST	BENEFITS
PLATINUM PARTNER	\$5000	<ul style="list-style-type: none"> <li>• 1 Table (8 people)</li> <li>• Full page advertisement/feature in conference booklet</li> <li>• Quarter page ad, back cover of conference folder</li> <li>• Acknowledgement by the MC during event.</li> <li>• Acknowledgement on conference screen during event.</li> <li>• Acknowledgement on event and media banners.</li> <li>• Option of also hosting an exhibition display booth</li> <li>• Logo included on lanyard.</li> </ul>
GOLD PARTNER	\$4000	<ul style="list-style-type: none"> <li>• 2 Tables (16 people)</li> <li>• Half page advertisement/feature in conference booklet.</li> <li>• Acknowledgement by the MC during event.</li> <li>• Acknowledgement on conference screen during event.</li> <li>• Option of hosting an exhibition display booth at 50% cost</li> </ul>
SILVER PARTNER	\$3,520	<ul style="list-style-type: none"> <li>• 2 Tables (16 people)</li> <li>• Half page advertisement/feature in conference booklet.</li> <li>• Acknowledgement by MC during event.</li> <li>• Acknowledgement on conference screen during event.</li> <li>• Option of hosting an exhibition display booth at 25% cost</li> </ul>
BRONZE PARTNER	\$1,760	<ul style="list-style-type: none"> <li>• 1 table (8 people)</li> <li>• Quarter page advertisement/article in booklet.</li> <li>• Logos displayed on conference screen during event.</li> <li>• Option of also hosting an exhibition display booth at 25% discount.</li> </ul>
BREAK HOST	\$2000	<ul style="list-style-type: none"> <li>• 1 Table (8 people)</li> <li>• Naming rights over morning or afternoon tea</li> <li>• Acknowledgment by MC, on screen and in booklet</li> </ul>
BREAK HOST	\$3800	<ul style="list-style-type: none"> <li>• 2 Tables (16 people)</li> <li>• Naming rights over lunch break</li> <li>• Acknowledgment by MC, on screen and in booklet</li> </ul>
BREAK HOST	\$2,000	<ul style="list-style-type: none"> <li>• 1 Table (8 people)</li> <li>• Naming rights over networking drinks</li> <li>• Acknowledgment by MC, on screen and in booklet</li> </ul>
CONFERENCE EXHIBITOR	\$880 (includes conference entry for 2 staff)	<ul style="list-style-type: none"> <li>• Allocation of an exhibitor space (3m x 2m) with name display to exterior. Exhibitor space can host banner, marketing materials and merchandise, electronic display (if required). Please note: all display booths are the same size.</li> <li>• Logo on screen promoting exhibitors, leading into break.</li> <li>• Listing in booklet as an exhibitor.</li> </ul>



## BECOME A CONFERENCE EXHIBITOR

Exhibition space is available at this year's conference. Showcase your business within the conference break room, with access to regular foot traffic throughout the day.

For just \$880, you will receive:

- 2 registrations for staff to manage
- A 3 x 2 exhibitors
- Lighting
- Power
- A trestle table and 2 chairs

## CONTACT

For further enquiries, please contact Tammy Wayne-Elliot, Senior Media and PR Advisor  
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