



**THE ZONE ABOVE:
THE INDO-PACIFIC
ERA IN SPACE**
8 OCTOBER 2018
OPTUS STADIUM, BURSWOOD

For more information and to secure your place visit perthusasia.edu.au/itz-2018

PROMOTIONAL OPPORTUNITIES

PACKAGE	BENEFITS
MAIN (\$20K)	<ul style="list-style-type: none"> Choice of naming rights over conference break. Naming rights of an available conference break. Opportunity to participate in a panel. Promotional video played at the conference. Advertising - four-page feature spread in conference program. Logo listing in program. Logo listing on all marketing communications. Introduction to international media program. Inclusion of two articles in enewsletter. 2 x social media posts during campaign. <ul style="list-style-type: none"> 2 tickets - exclusive pre event dinner. 10 tickets - full day conference registration. 8 VIP table seats allocated. Placement of promotional material in conference satchel. Logo listing on event backdrop. MC acknowledgement of corporate sponsorship. Banner display at the event. Logo placement on delegate tag. Peth USAsia Centre CEO tailored Indo-Pacific briefing for your company.
PLATINUM (\$15K)	<ul style="list-style-type: none"> Choice of naming rights over conference break. Naming rights of an available conference break. Opportunity to participate in a panel. Advertising – double page spread conference program. Logo listing in program. Logo listing on all marketing communications. Introduction to international media program. Inclusion of one article in enewsletter. 2 x social media posts during campaign. <ul style="list-style-type: none"> 2 tickets - exclusive pre event dinner. 8 tickets - full day conference registration. 8 VIP table seats allocated. Placement of promotional material in conference satchel. Logo listing on event backdrop. MC acknowledgement of corporate sponsorship. Banner display at the event. Peth USAsia Centre CEO tailored Indo-Pacific briefing for your company.
GOLD (\$10K)	<ul style="list-style-type: none"> Naming rights of an available conference break. Advertising - full page spread conference program. Logo listing in program. Logo listing on all marketing communications. Introduction to international media program. 1 x social media post during campaign. 1 ticket – exclusive pre event dinner. <ul style="list-style-type: none"> 4 tickets - full day conference registration. Placement of promotional material in conference satchel. Logo listing on event backdrop. MC acknowledgement of corporate sponsorship. Banner display at the event. Peth USAsia Centre CEO tailored Indo-Pacific briefing for your company.
SILVER (\$5K)	<ul style="list-style-type: none"> Advertising – half page spread conference program. Logo listing in program. Introduction to international media program. 1 ticket – full day conference registration. <ul style="list-style-type: none"> Placement of promotional material in conference satchel. MC acknowledgement of corporate sponsorship. Banner display at the event.
BRONZE (\$2K)	<ul style="list-style-type: none"> Name rights of an available conference break. Logo listing in program. Logo listing on all marketing communications. <ul style="list-style-type: none"> Placement of promotional material in conference satchel. MC acknowledgement of corporate sponsorship. Banner display at the event.



CONTACT

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